



New Hampshire

GAME WARDEN

Magazine

Our publication features stories of adventure, mystery and humor. Follow our conservation officers both on and off the job as we encounter bizarre situations, investigate poachers, and travel throughout the woodlands and waterways of New Hampshire. Our aim is to reach everyone who enjoys and cares about New Hampshire's outdoors.

How is CORA connected to the New Hampshire Fish and Game Department?

The New Hampshire Conservation Officers Relief Association (CORA) is an independent employee association representing New Hampshire Conservation Officers that work for New Hampshire Fish and Game. CORA's views, opinions, policies and publications in no way reflect the viewpoint of New Hampshire Fish and Game. The content of New Hampshire Game Warden Magazine is entirely the responsibility of New Hampshire Conservation Officers Relief Association.

CORA's History and Purpose

Conservation Officers Relief Association was formed on January 27, 1969 during a meeting of the Conservation Officers of the New Hampshire Fish and Game Department. Article II of CORA's bylaws declare, "the objects of this Association shall be to give all normal and material aid in its power to its members, to foster harmonious relations and to create better working conditions, and also to create a better understanding within the New Hampshire Fish and Game department by closer cooperation with all divisions, and through association and cooperation we may be better fitted to carry on our work for our common good and as public servants of our citizens." One of the first tasks taken up by CORA was to get Conservation Officers into what was then know as the State Police Retirement System. These efforts paid off the following year. In addition to the above objects, CORA provides scholarship monies each year to the children of Conservation Officers and retired Conservation Officers through the Henry P. Mock Scholarship Fund.

Why show your support in New Hampshire Game Warden Magazine?

By advertising in New Hampshire Game Warden Magazine, your business will be seen by thousands of North American hunters, anglers and outdoor enthusiasts.

Did you know?

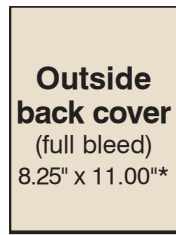
- In 2022, Americans spent over \$144 billion on fishing and hunting
- There are approximately 1.5 million anglers and over 400,000 hunters in New England (ages 16 and older)
- Whether or not you fish or hunt, know that your customers do!

Source: 2022 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation, U.S. Fish and Wildlife Service. www.fws.gov/media/2022-national-survey-fishing-hunting-and-wildlife-associated-recreation.



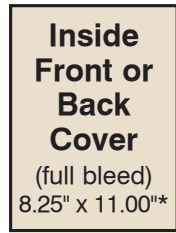
As a thank you for your support, we offer the following ad spaces:

Cover Ads



Outside back cover
(full bleed)
8.25" x 11.00"*

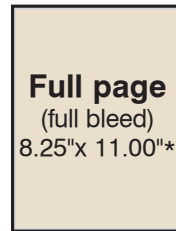
Color
\$2,850.00



Inside Front or Back Cover
(full bleed)
8.25" x 11.00"*

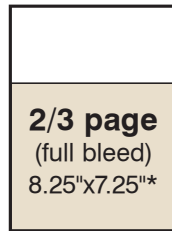
Color
\$2,500.00

Display Ads appear among articles



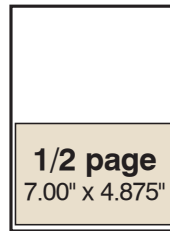
Full page
(full bleed)
8.25" x 11.00"*

Color
\$2,000.00



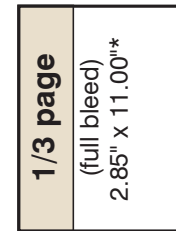
2/3 page
(full bleed)
8.25" x 7.25"*

Color
\$1,600.00



1/2 page
7.00" x 4.875"

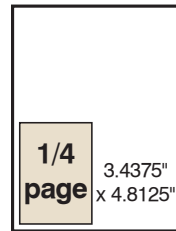
Color
\$1,100.00



1/3 page
(full bleed)
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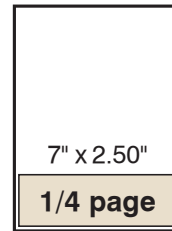
Color
\$950.00

*dimensions include 1/8" bleed on all sides



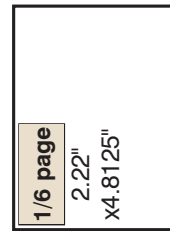
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3.4375" x 4.8125"

Color
\$775.00



7" x 2.50"
1/4 page

Color
\$775.00



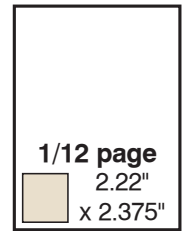
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2.22" x 4.8125"

Color
\$600.00



1/8 page
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Color
\$500.00



1/12 page
2.22" x 2.375"

Color
\$425.00

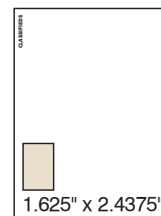
Publication Facts

Published annually

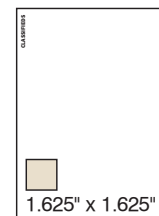
Distribution:

- Subscribers
- Advertisers and sponsors
- Conservation officers, their family and friends, throughout NH and adjoining states
- Fish & Game offices
- Sponsoring license vendors and sporting goods stores
- Legislators and lawmakers throughout New Hampshire
- NHCORA members current and past

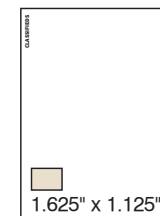
Classified Ads - appear in classified section near back of magazine



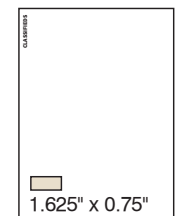
1/16 page
Color
\$360.00



Mini Card
Color \$290.00



1/32 page
Color \$230.00



1/48 page
Color \$160.00



Example of classified ad page

BUSINESS NAME Address • City Phone Number website or motto	BUSINESS NAME Address • City Phone Number	BUSINESS NAME City • Phone Number	BUSINESS NAME
4 Line Listing** \$130.00	3 Line Listing** \$100.00	2 Line Listing** \$75.00	1 Line Support Listing \$50.00

** Example of typical line listing, customer chooses listing content, limited to 24 characters per line including spaces and punctuation

Graphic Design

If you have ad copy available, please email your ad, photos, or logos to us at nhcoramagazine@gmail.com.

We prefer pdf files but also accept jpg, tiff and eps files. All camera-ready ad copy must be 300 dpi. If you do not have camera-ready ad copy, we accept business cards or a clean copy of your logo.

If you don't have ad copy our designers can help!

What your support goes to help

- The Henry P. Mock Scholarship Fund
- Operation Game Thief (OGT) hotline - (800) 344-4262
- Youth outdoor mentoring programs and activities
- New Hampshire Conservation Officers Relief Association programs



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